

NCC Cable System Order

Order #	62173231
Syscode	7869
System Name	OnMedia/Northwest, IA
Market	Sioux City

AE	Lauren Rich
Sales Coordinator	Tiffany Solis
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov14
-	

Flight Dates	12/28/15 - 01/03/16
Agency	GREER, Margolis, Mitchell, Burns
Advertiser	Hillary For America 2016 Proj#200112

Client Code	278
Product Code	200
Est Code	4129
Product Name	Sioux/Quad-IA
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	12/18/15		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	\$115.00		
Commission	\$17.25		
Net Total	\$97.75		
Total Spots	7		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 12.18 New Updated Totals. Please review and confirm. Thank you!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	HLN	MORNING EXPRES<	12/28/15	1/3/16	05:00	10:00	X							-	-	1	\$8.00	\$8.00	30	IPE
2	HLN	VARIOUS	12/28/15	1/3/16	14:00	18:00	X							-	-	1	\$6.00	\$6.00	30	IPE
3	CNBC	VARIOUS	12/28/15	1/3/16	10:00	14:00	X							-	-	1	\$4.00	\$4.00	30	IPE
4	CNN	VARIOUS	12/28/15	1/3/16	10:00	14:00	X							-	-	1	\$11.00	\$11.00	30	IPE
5	MNBC	VARIOUS	12/28/15	1/3/16	14:00	18:00	X							-	-	1	\$16.00	\$16.00	30	IPE
6	FOOD	AVG. ALL WKS<	12/28/15	1/3/16	18:00	24:00	X							-	-	1	\$30.00	\$30.00	30	IPE
7	HIST	AVG. ALL WKS<	12/28/15	1/3/16	18:00	24:00	X							-	-	1	\$40.00	\$40.00	30	IPE

	Jan 2016	Feb 2016	Mar 2016	Apr 2016	May 2016	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Total
SPOTS	7	0	0	0	0	0	0	0	0	0	0	0	7
AMT	\$115.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$115.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 12/21/15

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